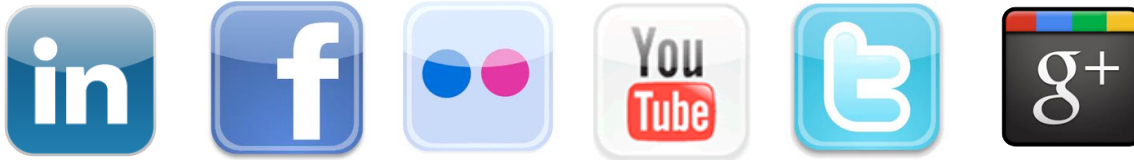




INTERACTIVE MEDIA



Platform.

- Facebook.** The de facto social hub of the Internet.
- Flickr.** World's largest photo album.
- YouTube.** The most famous video-sharing website in the world.
- Twitter.** The leader and pioneer of microblogging.
- LinkedIn.** Facebook for business networking.
- Google+.** Google's answer to Facebook.

Team. The people who developed the nine-variable **SmartClick™** technology that has powered **Spotlight Media Solutions** for years takes those concepts to the world of Interactive Media. With nearly a century of combined Internet Marketing experience, our Analytics Department is made up of founders of multiple Internet-based businesses. Some of the credentials of our team include the founding and/or development of: GorillaTrades, MovieDaze Media, Beyond Gaming and The Walkers Warehouse. With over \$18 million of advertising experience, and recognition by Google as a top advertiser, we use our Internet marketing expertise to provide our companies and yours with decisive growth.

Service. **Spotlight** assigns to our customers a dedicated team of analysts who customize an Interactive Media solution for each of our Customers.

Strategy. What we will do.

- Individually assess each Customer's needs and goals.
- Create an account on Facebook, Twitter and all other platforms **Spotlight** deems appropriate.
- Post updates and interactions on each Platform at least 10 times per week.
- Integrate Customer's contact list with Interactive Platforms.
- Create a custom YouTube video to integrate with all social media campaigns.
- Graphic Design team creates custom profile images for Customer.
- Design and implement a customized Facebook landing page to foster interactions and social following.
- Promote exclusive Interactive Media based promotions and discounts on behalf of Customer.
- Use **Spotlight's** extensive Interactive Media network to immediately introduce and promote Customer.

Competition. In addition to quality, our price is also the best.

Cost Per Week.

Spotlight Media Solutions	\$99 \$59
Reach Local	\$231
Web page FX	\$462
Content Factory	\$500
Virtual Social Media	\$578
Ebrandz	\$623

Discount rate valid temporarily. Prices will then increase. For Customers who register before expiration, their rate will remain locked in.

