



Spotlight Design

Concept.

From the company that developed the [SmartClick™](#) technology behind [Spotlight Advertising](#) and [Spotlight Interactive Media](#) comes a revolutionary new concept to the world of web design and Internet business identity. [Spotlight Design](#) is turning the web design world on its head by offering it's custom design services for only ~~\$2,499~~.

Completely Free

Team.

With nearly a century of combined Internet Marketing experience, our Analytics Department is made up of founders of multiple Internet-based businesses. Some of the credentials of our team include the founding and/or development of: GorillaTrades, MovieDaze Media, Beyond Gaming and The Walkers Warehouse. With over \$18 million of advertising experience, and recognition by Google as a top advertiser, we use our Internet marketing expertise to provide our companies and yours with decisive growth.

Service.

- Custom-designed web pages. Home, Product/Service, About, Contact, Blog & More.
- Contact form integrated in Spotlights lead management dashboard.
- Toll-free or local phone number so you can track and record the phone calls your site generates.
- Integration with Google Maps and Google Places.
- Complete site statistics with Google Analytics.
- Search Engine Optimization to help search engine rankings.
- Facebook & Twitter social media integration.
- Domain name registration.
- Email addresses with built in anti-spam filters
- Secure Managed hosting with Firewall and Anti-Virus Software.
- Daily backup of all content.

Synergies.

For [Spotlight Interactive Media](#) clients the integration is seamless. Your website will link to your Facebook and Twitter Pages and vice-versa. Users can share the content of your website directly on their wall or news feed for potentially viral dissemination of your message. [Spotlight](#) can manage your website's blog, giving your site daily fresh and original content, that will create relevance for search engines as well as an increased user experience. For [Spotlight Advertising](#) clients, you already get a scientific approach to a micro-site that is designed for quality lead generation. This custom web design completes the Internet identity with a professional presence that establishes credibility and acts as an informational hub.

Catch.

“Whats the catch?” you might ask. Well, there really is none. We only offer this service to clients of our other services. We have found that a professional Internet presence with such a custom web design and technology ultimately enhances the performance of our other products, thereby solidifying our existing relationships with our customer. We only ask that our design customers pay the registration, hosting and maintenance fees that they would have to pay anyway for a site.

There are no term contracts and you can discontinue the service at any time without any future obligations or fees.